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Local Girls Donate Ponytails To Locks Of Love

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14 JUNE 2010

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Purchase, NY - A local group of very special girls with very special ponytails are gearing up to donate their locks for love.

On Wednesday, June 16, 2010 at 3:30pm, seventeen Purchase Elementary students, ranging from grades kindergarten through 4th grade, will have their locks cropped at Vasken Demirjian Salon in White Plains and donated to those in need. Locks of Love is a non-profit organization that provides hairpieces to disadvantaged children under age 21 who are suffering from long-term medical hair loss. Since the minimum of hair growth is ten inches, the Purchase Elementary students have been faithfully growing their hair for over a year. With the excitement mounting with every measurement of the ruler, the students are thrilled to fulfill their long-awaited mission of love in the June 16th celebration in White Plains.

"It is so meaningful for a young girl to donate her long hair to other children less fortunate," remarks Liz Cahn, Purchase mom whose daughter joined the cause and who has organized and recruited the other children to join her. "These kids stepped up and feel great about what they are doing."

Adding to the excitement, the internationally award-winning hair and color stylist Vasken Demirjian has joined the cause and will be charitably donating the flagship salon's cutting and styling at no cost in honor of Locks of Love. "I am absolutely delighted that the girls have chosen my salon as the setting to give back to others," comments Vasken Demirjian. "I admire and support this fantastic example that they are setting for the Westchester community about the importance of giving back."

Local Purchase participants include:

Sarah Birnbaum, Isabella Bonaiuto, Danielle Bucci, Gabrielle Buccu, Anna Cahn, Christiana Gaudreau, Lauren Grauer, Alexandra Gresham, Ava Judelson, Julia Longo, Allison Oh, Jamie Orseck, Bailee Paul, Jordana Roschco, Victoria Rosenstock, Sydnee Smith, Madison Stagg, Isabella Stewart, and Ellarie Talgo. The group also includes Purchase PE Teacher Sarah Gonzalez.

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