

TODAY'S WOMEN

A SPECIAL SECTION OF THE

Spring Fashion:

A breath of

FRESH AIR

By TRACI DUTTON LUDWIG

Thank goodness for spring! Bring on the light, the warmth, the fresh air, and the green. It is time for something new. Without making light of real contemporary problems, we can make ourselves lighter by creating joy and celebrating it. It is as easy as lingering over Saturday lunch, playing children's games in the fresh air, patting a windowsill with golden daffodils, walking to work with a song, or dressing in a favorite skirt and earrings without having anywhere special to go.

Clothing can certainly lift a mood, affecting the way we feel about ourselves, and by extension the way we interact with the day. So, whether you are indulging your wallet this spring or carefully shopping your closet, make it your mantra to wear what makes you happy.

Designers' spring collections are all over the map - tak-



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Vasken Demirjian, whose eponymous salon is at 12 City Place in the Trump in White Plains. He was the first American to obtain the Colour Specialist degree from L'Oreal. Demirjian said he approaches each client as an artist approaching a canvas. His goal is to create a masterpiece.

When a client complains of hair loss, he assesses how long the problem has been going on. In the case of androgenetic alopecia, he recommends a trip to the dermatologist. Demirjian can refer clients to his “trusted” hair loss specialist. Otherwise, he advises Kerastase and NuSkin products. He also uses Specifique Shampoo and Specific Aminexil Treatments, products he brings from Europe based on their success in France. “They must be used together,” he said. “To date it's my most successful product.”

For styling, “one must be like a sculptor,” he said, “leaving more hair and strategize the areas where there is thinning. Keep more, cut less, should be the approach to the haircut.”

Demirjian said he would like to dispel a few myths about hair loss: Longer hair does not put a strain on roots; shampooing does not accelerate hair loss, it just removes those that were ready to fall out; coloring, perming and conditioning the hair do not cause hair loss.

Demirjian does not recommend extensions, believing they can cause more damage than good. “Thinning hair is already weak, so imagine attaching glue to it!” He advises, styling gently, washing hair less vigorously and using less heat when blow drying. “Ionic blow dryers are much better,” he said. ☺